

## CLAIMS OF THE INVENTION

### I CLAIM:

1. A method of ordering and purchasing an alcoholic beverage by an individual using a portable information exchange device comprising:
  - receiving the portable information exchange device and consuming a first beverage at a first location;
  - inputting alcoholic beverage qualifiers to the information exchange device for transmission to an information exchange device beverage server;
  - ordering the first beverage or a second beverage for purchase based on information provided by the information exchange device;
  - inputting an access code to access a secure account or profile;
  - inputting or modifying delivery information on the information exchange device;
  - receiving confirmation of the order; and
  - receiving the ordered beverage at a second location that is off-premise from the first location.
2. The method of Claim 1, wherein receiving the purchased beverages occurs via mail.
3. The method of Claim 1, wherein receiving the ordered beverage occurs by the individual picking up the purchased beverage from the second location which comprises a retail location.
4. The method of Claim 1, wherein receiving the ordered beverage comprises receiving the beverage directly from a winery at the second location.

5. The method of Claim 1, wherein the access code comprises a credit card number that serves as a secure account for billing to the individual.
6. The method of Claim 1, wherein the method further comprises sending the order to a retailer or beverage seller in the same state as the second location.
7. A method for a customer to order a selected wine concurrently or shortly after sampling one or more wines in an on-premise location, the method comprising:
  - sampling one or more wines at the on-premise location;
  - from the one or more wines, deciding upon a selected wine to order;
  - ordering the wine while at the on-premise location utilizing an information exchange device, wherein upon ordering the wine, the information exchange device:
    - generates a wine order;
    - obtains payment information from the customer;
    - obtains a destination location for the wine, wherein the destination location is an off-premise location of where the customer will receive the wine; and
    - receiving the wine, by the customer, at the off-premise location.
8. The method of Claim 7, wherein the payment information and the destination location may be contained within a customer account or customer profile.

9. The method of Claim 7, wherein the on-premise location comprises a restaurant and the one or more wines comprise the wines available for consuming in the restaurant.
10. The method of Claim 7, wherein receiving the wine may occur at a home of a customer via delivery, at a retail location, or at the restaurant.
11. A method for selling a wine to an on-premise customer comprising:
  - providing an information exchange device to a customer, wherein the information exchange device provides access to a database of wine available for consumption in the on-premise location or of wine available for purchase and delivery at an off-premise location;
  - providing one or more wines to a customer for tasting by the customer;
  - receiving an order comprising a purchase or request for information via the information display device from the customer regarding a wine contained in the database while the customer is in the on-premise location;
  - receiving payment information from the customer if the order is a purchase;
  - receiving an off-premise delivery location if the order is a purchase to thereby achieve delivery of the wine;
  - providing the order to an off-premise wine seller to thereby allow the seller to fulfill the order for the customer.
12. The method of Claim 11, wherein the off-premise wine seller comprises a winery.

13. The method of Claim 11, wherein the off-premise wine seller is located in the same state as the off-premise delivery location.
14. The method of Claim 11, wherein the on-premise location comprises a restaurant and the customer is able to purchase a wine for delivery to an off-premise location while consuming the wine in the on-premise location.
15. A system for purchasing an alcoholic beverage by a user comprising:  
an information exchange device configured to communicate over a wireless link with a server, the information exchange device further configured to receive a request from the user for delivery of a beverage at a later time at a different location;  
a server configured to store beverage information and communicate with an off-premise location to provide beverage information to the off-premise location, wherein the off-premise location is configured to receive beverage information from the server and in response to the beverage information ship the beverage to the user.
16. The system of Claim 15, wherein the server is further configured to communicate with a hub to access user account information.
17. The system of Claim 15, wherein the information exchange device is stationary and is configured to communicate wirelessly with the server.

18. The system of Claim 15, wherein the off-premise location comprises a retail wine shop.

19. The system of Claim 15, wherein the off-premise location comprises a winery.